



NEC 30th Anniversary

Home Remodeling & Decorating Show

Publishing Sunday, Jan. 1 & Thursday, Jan. 5

VENDOR PROMOTION PACKAGES

OPTION ONE

PRINT AND DELIVERED INSERTS

Full color, printed on two sides (image area: 7.75" x 10.25")
Delivered January 2 through January 7 (you choose the day)

- 20,000 to be distributed to zip codes of your choice
- 2,000 to distribute from your booth at the show (vendor will need to pick up the 2,000 extras from the NAC distribution center)

\$1510

Artwork and payment for your insert will need to be in to your NAC representative by Monday, December 12.

OPTION TWO

TRIPLE EXPOSURE

HOME SHOW AD CAMPAIGN

Your ads will run three times during the week of the show:

- Sunday, January 1; and Thursday, January 5 in the Home Show special pages within The Salt Lake Tribune and Deseret Morning News
- Sunday, January 6 in the community newspaper of your choice (please see map)

Available sizes:

2x2 \$510.36

2x3 \$765.52

*Contract rates apply to regular advertisers
Artwork and payment for ads are due Friday, December 23
For larger ad sizes please contact your NAC representative.

Deadlines

Space Reservation Deadline

Tuesday, Dec. 27, 2005

Thursday, Dec. 29, 2005

Camera Ready Art Deadline

Thursday, Dec. 29, 2005

Tuesday, Jan. 3, 2006

For more information contact your NAC sales representative or Julia Heavirland, (801) 237-2381 or jheavirland@nacorp.com.

The Salt Lake Tribune
www.sltrib.com



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